



WHO IS BUSINESS SA?

Business SA is proudly South Australia's largest membership-based employer organisation. Our focus is to grow business in South Australia, today and into the future.

We are the one voice that has and will always, put businesses and employers first. From policy and advocacy, to training and support, our business is here to help yours succeed.

With over 180 years' experience, we have an impressive track record of policy and advocacy on behalf of business in SA, and tailoring training, consulting and hands on business advice for our members.

We work hard to help grow business, working for the betterment of South Australia and we will continue to lead the creation of robust trade partnerships that benefit all in this new global economy.

Let us work harder for you and your business, by becoming a Member of Business SA.



Martin Haese
Chief Executive Officer



WHAT WE STAND FOR

POLICY THAT BENEFITS THE STATE'S ECONOMY

As the peak chamber of commerce and industry in South Australia, we campaign on a range of policy platforms to create an environment in which businesses can grow, create jobs and contribute to the state's prosperity. From power prices to payroll tax and population growth, Business SA acts as the collective voice of business in South Australia.

Our experienced team of policy advisers work with members, government and industry to ensure South Australia is one of the most globally-competitive places in the world to do business.

A CHARTER FOR A MORE PROSPEROUS SOUTH AUSTRALIA

Our 2018 Charter for a More Prosperous South Australia speaks to what South Australian businesses most need the State Government to act on, and not necessarily what may be politically expedient or popular.

Our 2018 Charter not only covers the headline issues but delves much deeper to provide a broad perspective of the challenges and opportunities for South Australian businesses. Business SA is not suggesting 'silver bullet' solutions, rather a range of recommendations which, taken together, will set South Australia on a sustainable path of job creation and prosperity.

INCREASING OUR EXPORTING MARKETS

Business SA recognises that incentivising growth in export sales is not a simple task, particularly when accounting for the whims of global commodity markets. It also relies more broadly on South Australia having a cost-competitive environment which then allows businesses to compete internationally.

Through the support we provide from our international trade team, and initiatives like the Export Ready Program, Business SA is assisting SMEs into a position where they can increase export sales.

KEY ISSUES AFFECTING BUSINESS AND THE BROADER COMMUNITY

Our Business SA discussion paper series takes a closer look at the key topics and challenges currently faced by South Australian businesses. Our series has so far covered the impact of ice in the workplace, mental health within the workplace and the growth and employment opportunities in the human services sector.

WORKING TO SUPPORT REGIONAL SOUTH AUSTRALIA

The economic contribution from regional South Australia is now valued at over \$25 billion per annum. Over the last decade, Business SA has progressively enhanced our reach into regional South Australia, including regular workshops and events in each key region to ensure we consistently provide opportunities for businesses to get their message to Adelaide.

We also use our bi-annual Regional Voice survey and report as an important engagement piece with regional South Australia to ensure we are capturing the key issues faced by South Australian regional businesses, and their economic prosperity.

WHAT WE OFFER

RUNNING A BUSINESS CAN BE HARD, WE KNOW. LET OUR TEAM HELP YOURS.

Business SA membership provides access to specialist advice, training, insights and policy support that is aimed towards supporting your business. We can connect you to peers, industry leaders and government to create opportunities and influence change.

Through expert advice and sound business solutions, we can help your business become more productive, competitive and profitable—regardless of your size, or industry.

Business SA is focused on supporting you in three ways:

- > **GROWING YOUR BUSINESS**
- > **SAVING YOU MONEY**
- > **WATCHING YOUR BACK**



Business Advice Hotline: Our hotline gives you advice on common workplace issues, through verbal solutions. It provides you with practical, straightforward and timely guidance and instructions.



Award Servicing Subscriptions and Business Publications*: Our PayPack and business publication service gives you access to modern awards and help you understand, interpret and comply with the updated regulations.



Consultancy*: Our WHS, Industrial Relations and Injury Management consultants can help you look after your business. Our experts aim to assist you with difficult scenarios to provide you with positive outcomes.



International Trade Services*: We issue Certificates of Australian Origin documents and our experienced accredited translators cover more than 20 languages and most types of documents, simple or complex. We also help you get the right kind of talent into your workforce through our Migration and Visa services.



Training*: Upskill your staff with the most effective training courses in the state, led by the best facilitators offering strategic insight and industry knowledge.



Member-only Events*: As a member you get priority access to our monthly Chamber networking functions, as well as discounts on tickets to events such as Export Awards and Back to Business, both held annually.



'Connect' Member Marketplace: Connect, our member online marketplace for the business community where you can buy or sell discounted products or services. This is a member only opportunity.



Advertising Opportunities: Business SA advertising assets present you with a unique opportunity to promote your business, unlike any other mainstream or traditional advertising tools at your disposal. Available only to members.

* Discount on regular prices

5 THINGS BUSINESS SA COULD BE HELPING YOUR BUSINESS WITH RIGHT NOW...

- > Building Business Capability via training and education programmes
- > Workplace Safety Audit & Compliance
- > Workplace Relations & Employer Obligations
- > Business SA Today updates, news, information and staff giveaways
- > Apprentice and Trainee sourcing and ongoing support

WHAT NEXT?

If you would like to discuss these opportunities further, please contact Business SA Customer Service:

- > 08 8300 0000
- > customerservice@business-sa.com

Did you know we also offer advertising opportunities to our members? There are various packages available to maximise your brand's exposure. Bespoke opportunities or variations to the packages may also be available—just ask!

